

WITH PRAYER OF DIFFUSION

'WALVOIL HOME, A VIRTUAL EXPERIENCE' IS ONLINE

A virtual platform that invites to an immersive experience to discover the products and the Walvoil world. Already in use for webinars and training sessions, since the end of May and in time for participation in the international fair IFAT, it is accessible to all interested parties through the company website.

Already in use for training purposes at its target audience, Walvoil Spa, part of the Interpump Group and one of the world's leading producers of hydraulic, electronic and complete mechatronic systems, makes its **WALVOIL HOME-virtual experience** platform accessible to all interested parties.

Just in time to participate in the IFAT fair, the world's most important event dedicated to environmental technologies, which will be held from 30 May to 3 June in Munich, Germany.

Accessible from the corporate website www.walvoil.com, this communication tool also meets also the guidelines accompanying the company in its daily activities: **innovation, continuity and integration**. With the aim of offering an exploration, a more immersive experience than Walvoil already makes available in terms of products and solutions, but also of its own world. And not only for the needs coming from the last two years of the pandemic. It will integrate other other means of communication and ways of relating, tools and events that already belong to the company.

What can be explored? What is available at the moment are information on the solutions for the main application sectors (construction and earthmoving, agriculture, industrial vehicles, lifting and transport), an overview of Walvoil in the world and of the Walvoil Test Department, the operational core of Walvoil R&D.

*'We called this virtual space **Walvoil Home**, our home, because we have the pleasure of opening our doors to those who want to visit us and to know something more about us. In a **transparent** way, just like the environment we have chosen to represent ourselves', says Andrea Ferrari, Walvoil Global Sales & Marketing Director. "But expect a constantly **evolving** environment, a space that grows and gradually will tell something more about the Walvoil Group, in Italy and around the world. An **accessible** space, a technology that, together with our partners we have wanted and made simple, that allows a more effective communication and interaction not only with our customers, but also with the different Walvoil branches. And as already experienced during the training moments shared with our customers, a technology to which we will not miss to include a human touch, our people', continues Ferrari.*

Once again, almost fifty years after its foundation, Walvoil proves to be a reality capable of intercepting and governing the processes of change.

Walvoil Home . virtual experience: trailer - https://youtu.be/1z_LHCUmvy

Walvoil - Part of the Interpump Grup, Walvoil is among the main manufacturers of integrated products, electronics and complete mechatronics systems an keeps on projecting the future of motion in close touch with its customers and its partners from different sectors and markets. Present in Italy with seven production sites and a Test Department representing the heart of all R&D activities, Walvoil can count on eight branches in four continents and on a capillary sales network, which allows us to be close to the main reference markets worldwide. www.walvoil.com . Follow us on [LinkedIn](#)